Name: ___Spencer_Lanouette____Peer Editor:__Ben Rowell___ Period:__2__

Peer Editing: Getting feedback is EXTREMELY important. Your editor may catch something you missed or provide you with an idea that you wouldn't have considered. Open your three flyers, switch seats with your peer editor & type your responses to the following questions on his/her computer. Return to your computer and read your peer-editor feedback. Go back to your seat and **SAVE your peer editing sheet to your H-Drive**. **Save EACH PAGE of this as a JPEG and upload to your Weebly portfolio under Term 1.**

Flyer # 1: (Template)

- *Does the topic work for a windshield flyer?*

- *Design: Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…)*

  They were very bright and big

- *Text: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

  All information is on the flyer and readable and fonts coordinate with flyer topics

- *Layout: Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

  All the information is spaced out so you can read it and not think it's just boring information.

- *Editing: Are there any spelling or grammatical errors? Is anything confusing or unclear?*

Some of the fonts need to be a bit bigger so it's easy to read.

Flyer # 2: (Blank Document- Landscape Oriented)

- *Does the topic work for a windshield flyer?*

- ***Design****: Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…)*

  The flyer has color and contrast

- ***Text****: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

  All information is on the flyer and everything is readable and meets the flyer topic.

- ***Layout****: Is the information arranged in an interesting way (not in one big paragraph)?   List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

- *I'd change the colors of the fonts cause they kind of blend with the background color*

- ***Editing****: Are there any spelling or grammatical errors? Is anything confusing or unclear?*

No everything is clear and no spelling mistakes.

Flyer # 3: (Re-design Flyer 1 or 2 using only Black and White)

- *Does this flyer include the SAME INFORMATION as flyer 1 or 2? Is it COMPLETELY re-designed?*

- ***Design****: Is the flyer eye catching even without color? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…)*

  The design is perfect

- ***Text****: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

  All necessary information is included and the fonts meet the demographic

- ***Layout****: Is the information arranged in an interesting way (not in one big paragraph)?   List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

  They are all spaced out and in a cool design

- ***Editing****: Are there any spelling or grammatical errors? Is anything confusing or unclear?*

  No everything is clear and no spelling mistakes.